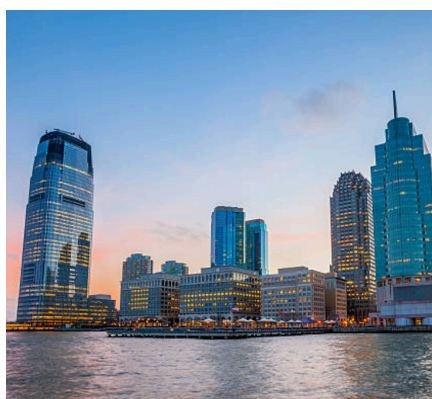


Master of Science in Business of Fashion

Bridge the gap between creative passion and business acumen

The Rutgers Business School **Master of Science in Business of Fashion** is a cutting-edge program that will prepare you for a thrilling business career in the fashion industry. Bridging the gap between creative passion and business acumen, our program will provide you with the knowledge you need to position yourself to be a key player in the industry—all in a location that is just minutes away from the fashion center of the world, New York City.

Students in the program will engage in a rigorous and relevant curriculum and have access to renowned, world-class faculty and industry professionals. Whether you are ready to break into a business career in the industry, are a creative design entrepreneur, or an industry veteran, the **Master of Science in Business of Fashion** will prepare you to be a leader in the field.



Classes will be held at our satellite location in Jersey City, just a few short train stops away from Manhattan

Faculty Profile: Tavy Ronen



Professor Ronen has a Ph.D. in Finance from the Stern School of Business, New York University, and has taught classes such as advanced financial management and corporate finance. Ronen's

areas of expertise include market microstructure, credit markets, informational efficiency and the financial issues facing the fashion and related industries. Her connections to the fashion world through her family business have given Ronen keen insights into the need the industry has for workers who are creative but also have knowledge and skills in key business areas, including logistics and finance. She is the director of the Business of Fashion programs at Rutgers Business School, which also include an undergraduate minor.

business.rutgers.edu/business-fashion

Curriculum

The **Master of Science in Business of Fashion** is 30-credit advanced, interdisciplinary program addressing the unique aspects of the fashion industry from a business, finance, marketing, and supply chain perspective. Full-time students can complete the program in one year and part-time students within two years. Each course is specifically tailored toward the fashion and beauty industries. Students will be provided with opportunities to meet fashion industry leaders through attending field trips, special courses and lectures. Fashion related special topic courses will also be offered.



continued ►

Sampling of Courses

- Small Business Finance
- Management Skills
- Supply Chain Strategy and Disruption Management of Fashion
- Global Procurement and Supply Management
- Advanced Topics in Finance for the Fashion and Beauty Industries
- The Branding of Fashion
- Project Management in the Fashion and Beauty Industries
- Fashion Law and Supply Chain Compliance
- Digital Marketing
- Marketing Research



Each course is specifically tailored toward the fashion and beauty industries



Program Quick Facts

Program: Full-time | Part-time

Credits: 30 credits

Application Deadlines: Spring: Nov. 1 | Fall: Apr. 1

GRE or GMAT: Requests for GMAT/GRE waivers will be considered by the program director on a case by case basis taking into account level of prior relevant work experience and level and relevance of prior academic preparation.

Program Cost (Estimate):

Full Time:

\$14,021 (NJ Resident) | \$23,372 (International)

Part Time:

\$1,059 per credit (NJ Resident)

\$1,838 per credit (International)

How to Apply

Apply online:

business.rutgers.edu/business-fashion/admissions

Please visit business.rutgers.edu to learn about upcoming information sessions and open houses.

Contact

Phone: 973-353-1234

Email: fashion@business.rutgers.edu

Admissions

The program targets academically strong students from both creative and business backgrounds. Please apply directly to Rutgers Business School Programs. Decisions are made holistically and weigh various factors including academic background, graduate test scores, relevant work experience and interest. The program is small and student centric.

“Business of Fashion is like an MBA program with a focus on fashion. It’s the only program like it outside Paris or Italy.”

– Sarah Jacobson,
current Business of Fashion student

